

■ Residential Demand Response

A research project in collaboration with the Pacific Northwest National Laboratory, a subsidiary of the DOE

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Our Ask

- **WHO:** UT LBJ School Masters Consulting Project, PNNL
- **WHAT:** What inhibits and facilitates (R)DR adoption?
- **WHY:** To increase grid reliability in a cost-effective way; to disseminate knowledge in the hopes of scaling
- **HOW:** Interview utilities (IOUs, munis, & coops) with and without RDR, independent RDR providers, and oversight entities
- **WHEN:** Ongoing interviews occurring now

****Can we interview this WG or a subset of it?***