* 1. Align Retail Market Subcommittee Goals with TAC Goals and Strategic Initiatives.
	2. Maintain rules and guides supporting Retail Market processes to ensure consistency with PURA, PUCT rules and ERCOT Protocols.
	3. Collectively with WMS or other Market Forum develop and maintain processes supporting the incorporation of demand response and load participation in the Wholesale market as well as participation in the ERCOT annual demand response survey.
	4. Support ERCOT’s initiatives and develop retail processes for integrating or transitioning large load into ERCOT.
	5. Evaluate lessons learned from previous events and support the implementation of improvements of Market processes as needed.
	6. Maintain market rules that support open access to the ERCOT retail market.
	7. Work with ERCOT and Market Participants to maintain or develop improvements supporting timely and accurate data transparency and availability.
	8. Support, maintain or develop Retail Market training materials and processes.
	9. Collectively with ERCOT monitor and improve Market communication and notification processes as possible.
	10. Work with ERCOT and Market Participants to address issues and facilitate changes as needed supporting Load Profiles and load profiling.
	11. Monitor Retail Load Profiling Annual Validation status updates, Weather sensitivity reporting and promote changes as warranted.
	12. Maintain Market Data Transparency Service Level Agreement and Retail and ListServe IT Services SLA
	13. Support Retail Market system testing, implementations and monitor performance post-implementation.
	14. Facilitate Summer and Winter preparedness efforts including assessments, workshops, needed modifications to Retail processes and if necessary a Mass Transition drill.
	15. Participate in coordination or other activities supporting implementation of TX SET 5.0 and associated Marketrak system changes.
	16. Continue development and maintain processes related to data for Daily Settlement

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