Ned Ross

Independent Retail Electric Provider Segment

Ned Ross has enjoyed a 34-year career in the energy industry in the natural gas, electric, and home services sectors. His experience includes land acquisition; sales; energy trading; and legal and regulatory affairs at regulated and competitive energy businesses.

Joining Direct Energy in Nov. 2008, Mr. Ross initially oversaw Texas Governmental affairs and now leads both government and regulatory affairs for the southern and western states. He earned his BBA from Southern Methodist University in 1984 and his JD from South Texas College of Law in 1991. In 1992, Mr. Ross became a member of the State Bar of Texas.

Mr. Ross proudly serves numerous philanthropies, including six years with the Board of Directors of the Children's Advocacy Centers of Texas and has coached many youth sports teams. Ned and his wife, Lauren, have four children.