



## **Item 4: Strategic Planning Update**

*Kristi Hobbs*

Director, Enterprise Risk Management &  
Strategic Analysis

Human Resources and Governance  
Committee Meeting

ERCOT Public  
October 7, 2019

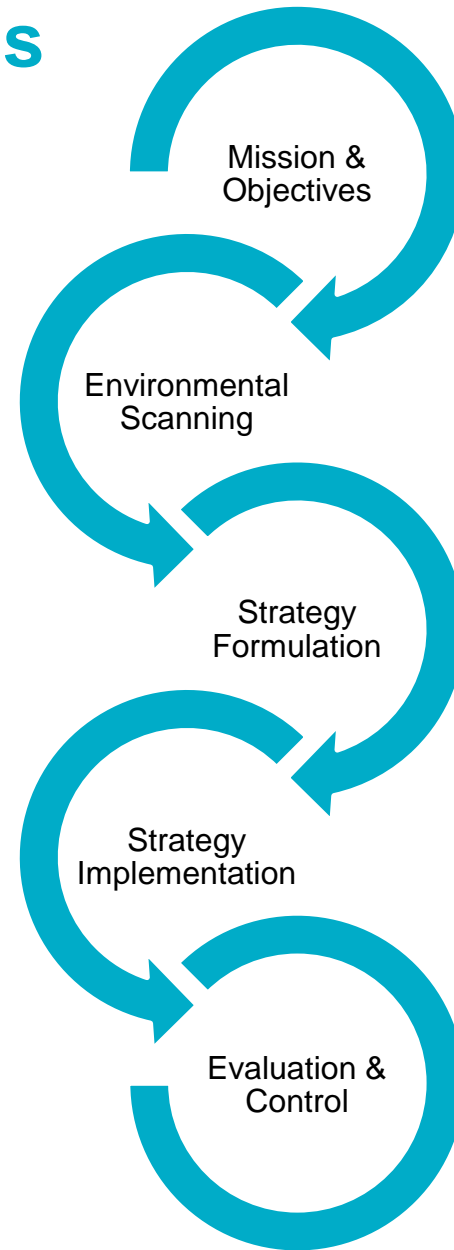
# Strategic Planning Process

- Last year, the ERCOT Board, Stakeholders and ERCOT Staff worked together to formulate the 2019-2023 ERCOT Strategic Plan.
- ERCOT's work throughout 2019 has been guided by the plan:
  - Enhance operating capabilities  
*to maintain the reliability of an increasingly complex system*
  - Improve information exchange  
*to facilitate collaborative interaction*
  - Advance competitive solutions  
*for a changing industry*
  - Optimize use of ERCOT, Inc.'s resources  
*to continuously provide high value services*



# Strategic Planning Process

ERCOT must continually review its strategy to quickly adapt to the rapidly changing environment in which we operate.



# Strategic Planning Session Summary

- 10 strategic sessions held in September with each Market Segment and one in October with the Unaffiliated Directors
- Broad stakeholder participation
  - 59 in person
  - 30+ via WebEx/phone
- Support for maintaining current strategic objectives

# 2020 ERCOT Objectives to Advance the Strategic Plan

- I. Establish groundwork for grid and market modernization work
- II. Update and secure data and information exchange
- III. Adopt strategies to develop effective work spaces, tools and processes

# Strategic Planning Session Feedback Summary

- Summer 2019
  - Operations, communications & credit performed well
  - Review the time periods for future summer outage limitations
  - Anticipating analysis of demand response
  - Recognition of net load vs peak load and how that impacts future analysis
- Structure for Real Time Cooptimization effort is working well; support for same type of structure to facilitate Energy Storage discussions.
- Supporting resiliency of the grid through appropriate transmission planning timelines and ability to take necessary outages.
- As ERCOT considers future meeting facilities, proximity to airport/toll road and parking availability are of importance.