



Item 5: Strategic Planning Update

Kristi Hobbs

Director, Enterprise Risk Management &
Strategic Analysis

Human Resources and Governance
Committee Meeting

ERCOT Public

October 8, 2018

Strategic Planning Update

- Strategic Planning Process
- External Review
- What's Next



Strategic Planning Process

ERCOT is using a planning process to involve Board, stakeholder, and employee input.



- ✓ Executives established direction (mission, vision, areas of focus)
- ✓ Internal Strategic Planning Team defined opportunities and challenges facing organization to draft strategy
- ✓ Staff provided feedback through strategic team, focus group and surveys
- ✓ Board and stakeholders provided feedback through Board meetings and Segment sessions
- ✓ External review engaged for robustness
- ✓ Facilitated by ERCOT's ERM & Strategic Analysis team

External Review

- Concentric Energy Advisors
- Energy Institute at Haas; University of California Berkeley & Davis
- Professor Steve Courter, McCombs School of Business at the University of Texas
- Board Member and Segment Sessions
- ISO Peer Group



