

Demand Response Research

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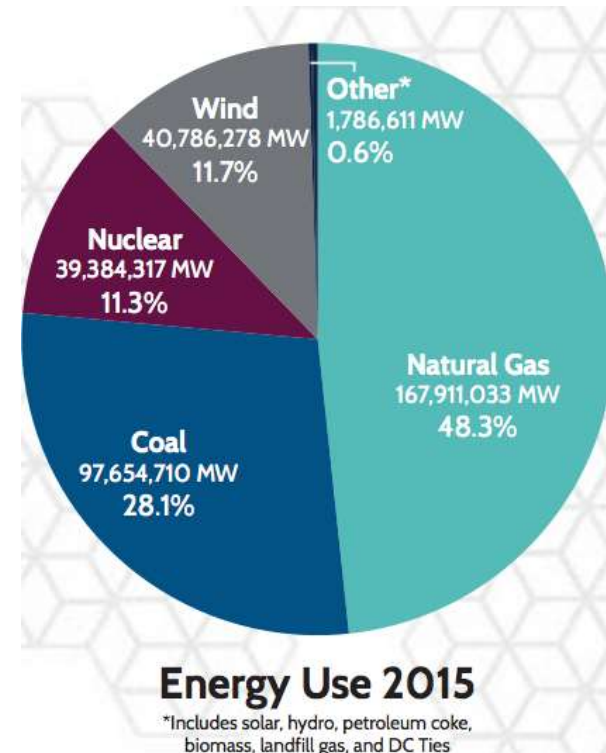
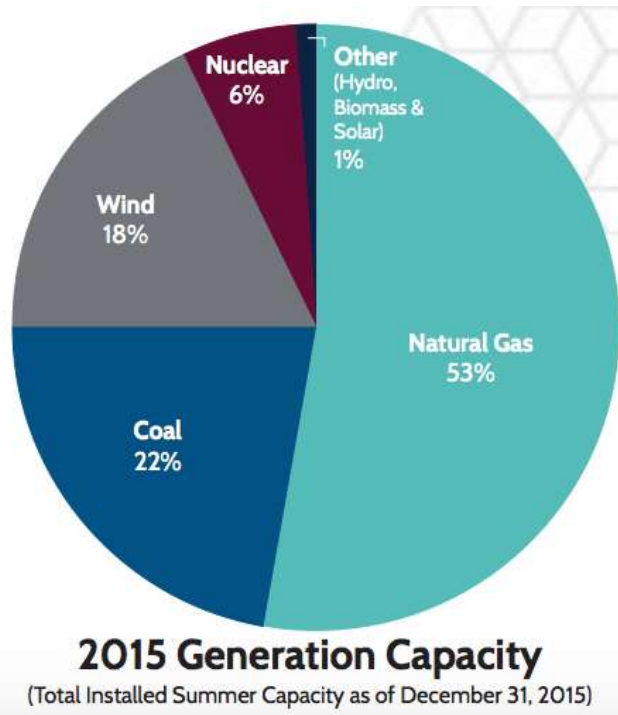
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Acknowledgement

- **Collaborators**
 - P. R. Kumar, M. Ilic, S. Shakkottai, S. Puller, P. Varaiya, A. Halder, NDR Sarma
- **Students**
 - J. An, H. Ming, X. Geng, Y. Li, Y. Zhou, A. Thatte, H. Zhong, K. Ma
- **Sponsors**
 - **Power Systems Engineering Research Center**
 - **National Science Foundation**

Electric Reliability Council of Texas (ERCOT) 2016

- Peak demand: 69,877 MW (August 10, 2015)
- Wind capacity: > 16,000 MW (*highest* of any state in the U.S.)
- Wind generation record: 13,883 MW (12/20/2015), ~**45%** of load at that time



Exploiting Demand Side Flexibility

- Modeling DR in Wholesale Markets [1][2]
- Market Revenue Inadequacy with DR [3]
- New ISO Design to Account for Stochastic Dynamic DR [4]
- Internet-of-things inspired Energy Coupon DR [5]
- Privacy-preserving retail services while exploiting DR [6]

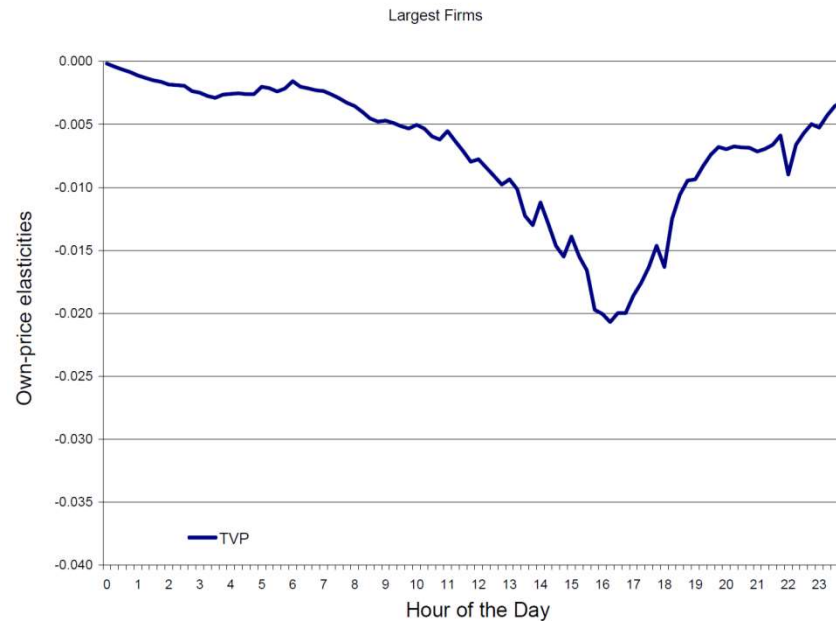
Quantifying Actual Demand Response in ERCOT

- ERCOT provided us with customer-level data for each “large” C&I customer:
 - Customer location
 - Information on whether retail contract uses time-varying prices (TVP)
 - TVP includes e.g. real-time pricing, critical peak pricing.
Excludes simple time-of-use
 - Consumption (every 15-min for summer of 2008-2010)
 - 8537 customers (23% of ERCOT load)
 - 1250 are exposed to time-varying wholesale prices

Econometric Approach: Elasticity Estimation

- Econometric estimation generates “substitution matrix” elasticity

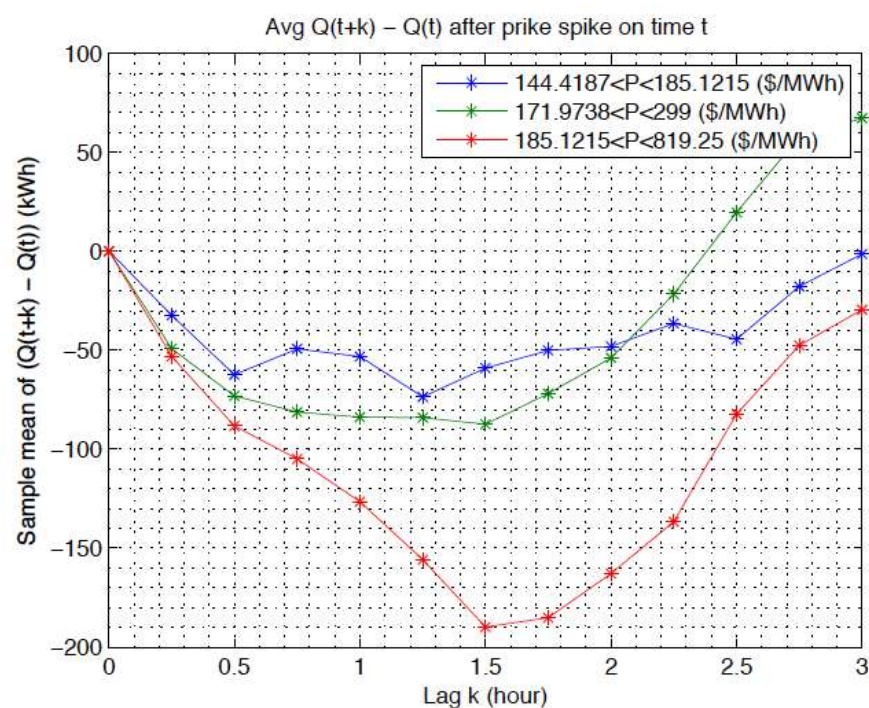
$$\varepsilon = \frac{\frac{dq}{d\pi}}{\frac{q}{\pi}} = \frac{\pi}{q} \frac{dq}{d\pi}$$



L. Xie, S. Puller, M. Ilic, and S. Oren, “Quantifying Benefits of Demand Response and Look-ahead Dispatch in Systems with Variable Resources,” *PSERC Final Report M-26*, Aug 2013.

A Closer Look from an Engineering Perspective

- Nonlinearity (Two-regime)
 - Very small response when price is low-to-moderate
 - Observable response when price is *very high* ($P > 95\%$ -quantile)
- (Almost Consistent) Delay in response
 - Maximum DR response occurs up to several intervals after price spike



J. An, P. R. Kumar, L. Xie, "On Transfer Function Modeling of Price Responsive Demand: An Empirical Study," *IEEE PESGM 2015*.

Problem Formulation

- Given an ARX Model of Demand $Q(t)$ with respect to price $P(t)$ and $Q(t)$

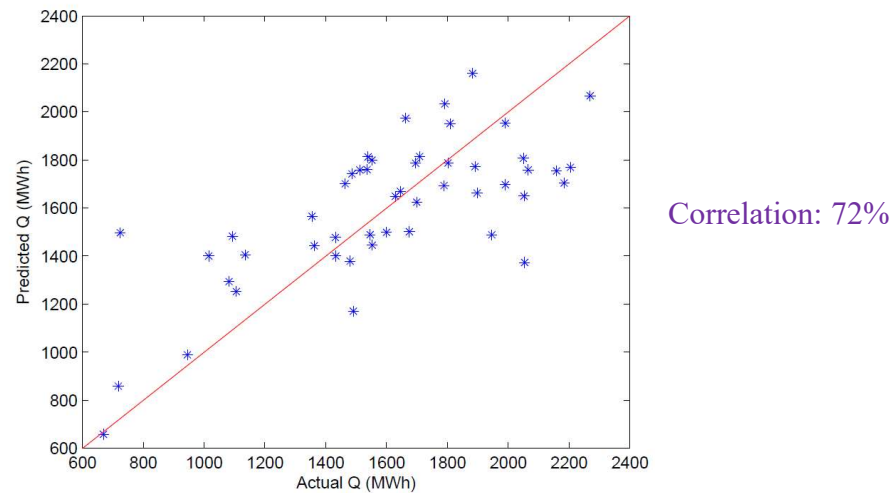
$$Q(t) = \left(\sum_{i=1}^m \hat{\alpha}_i z^{-i} \right) Q(t) + \left(\sum_{i=1}^n \hat{\beta}_i z^{-i} \right) f(P(t)) + \epsilon_t$$

- Estimate parameters $\hat{\alpha}$ and $\hat{\beta}$, and characterize the residual ϵ_t
 - Moderate price regime
 - Peak price regime: $f(P(t))$ may be nonlinear

TF Model of a Commercial Load under High Price Regime ($P > 95\%$ -quantile)

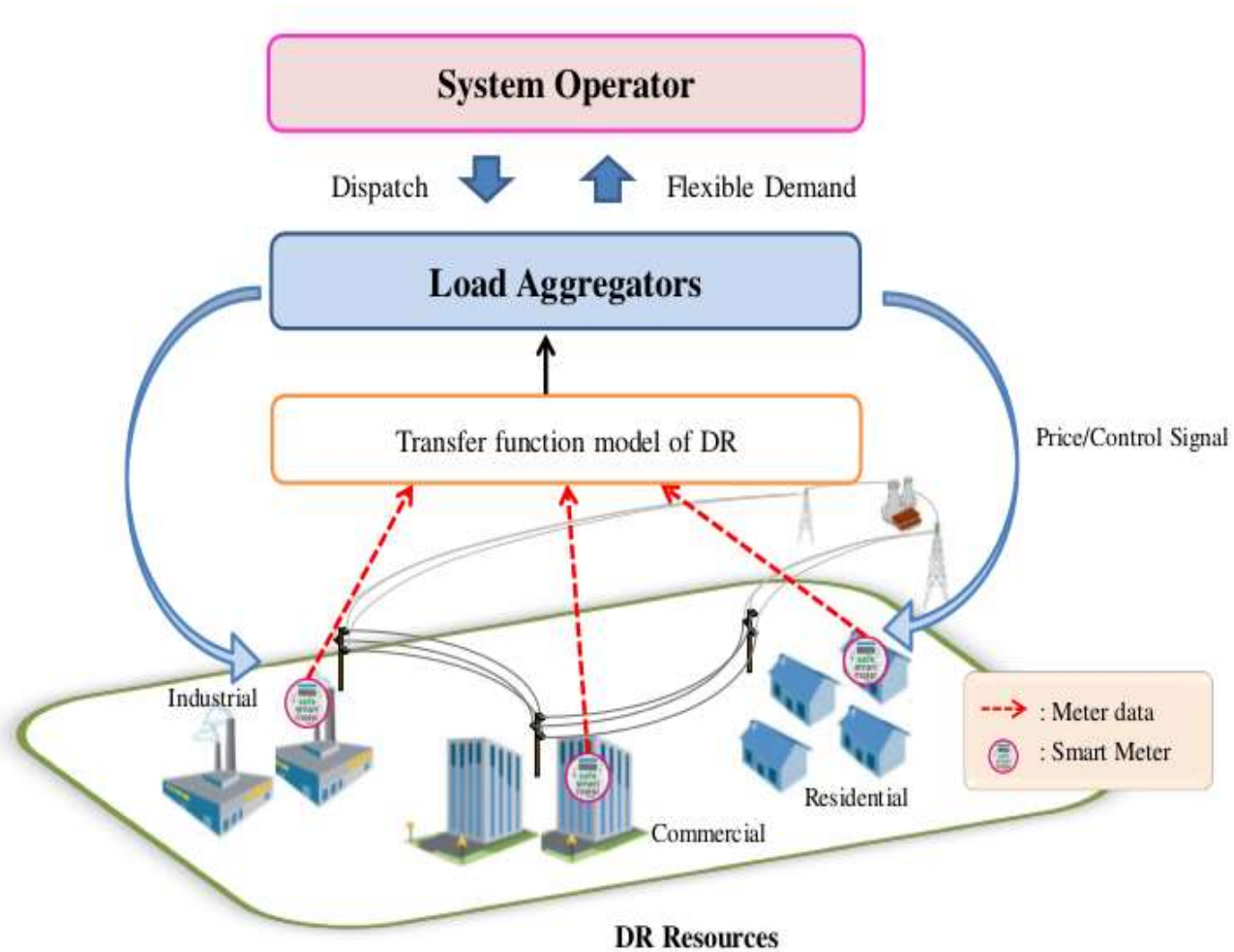
$$TF_{\text{Peak}}^{2:15pm} = \frac{Q(z)}{P(z)} = \frac{-220.1z^{-4}}{1 - 0.4015z^{-1} + 0.2383z^{-2} - 0.2512z^{-4}}$$

Delay effect of demand response
w.r.t. price spikes (60 min)



J. An, P. R. Kumar, L. Xie, "On Transfer Function Modeling of Price Responsive Demand: An Empirical Study," *IEEE PESGM 2015*.

DR for Providing Flexibility



Key References

- [1] L. Xie, S. Puller, M. Ilic, and S. Oren, "Quantifying Benefits of Demand Response and Look-ahead Dispatch in Systems with Variable Resources," PSERC Final Report M-26, Aug 2013.
- [2] J. An, P. R. Kumar, L. Xie, "On Transfer Function Modeling of Price Responsive Demand: An Empirical Study," IEEE PESGM 2015.
- [3] H. Ming and L. Xie, "Revenue Adequacy of Wholesale Electricity Markets with Demand Response Providers," IEEE PESGM 2016
- [4] R. Singh, P. R. Kumar, and L. Xie, "Decentralized Control via Dynamic Stochastic Prices: The Independent System Operator Problem," submitted to IEEE Tran. On Automatic Control
- [5] H. Zhong, L. Xie, and Q. Xia "Coupon Incentive-based Demand Response: Theory and Case Study, " IEEE Transactions on Power Systems Vol. 28, No. 2, pp. 1266 - 1276, May 2013.
- [6] A. Halder, X. Geng, G. Sharma, L. Xie, and P.R. Kumar, "A Control System Framework for Privacy Preserving Demand Response of Thermal Inertial Loads," IEEE SmartGridComm 2015

Thank You!

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Demand Response via Privacy Preserving Thermal Inertial Load Management by an LSE

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Joint work with X. Geng, F.A.C.C. Fontes, P.R. Kumar, and L. Xie

How smart is your smart thermostat



January 4, 2008

Who Will Control Your Thermostat?

By Joseph Somsel

"We repeat, there is nothing wrong with your thermostat. You are about to participate in a great adventure. You are about to experience the awe and mystery which reaches from the inner mind to ... SACRAMENTO!"

Day Ahead Price



Desired power consumption

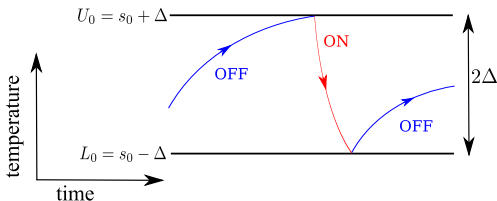
High

Low

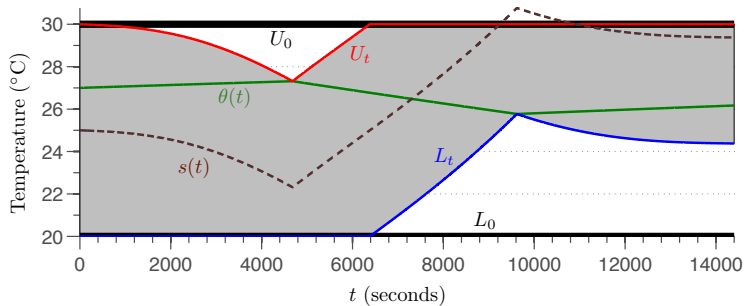
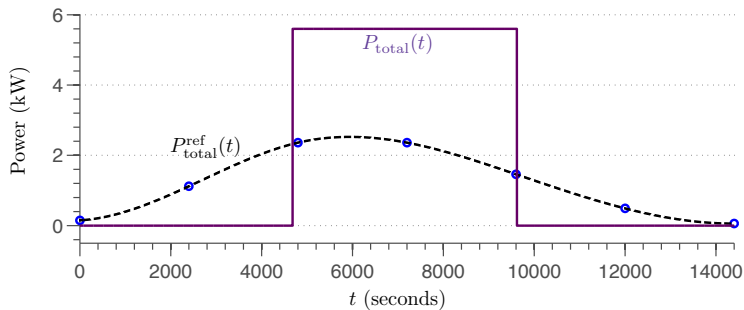


Temperature trajectory

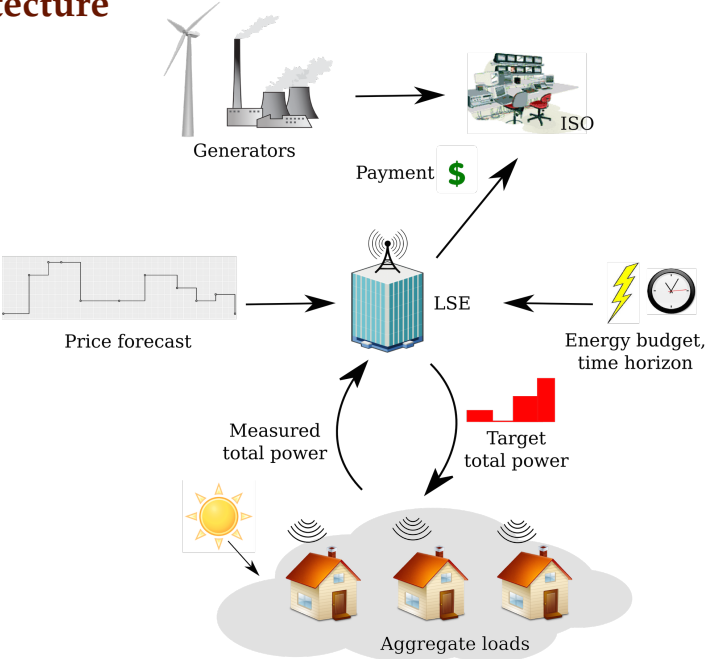
$\theta_a(t)$



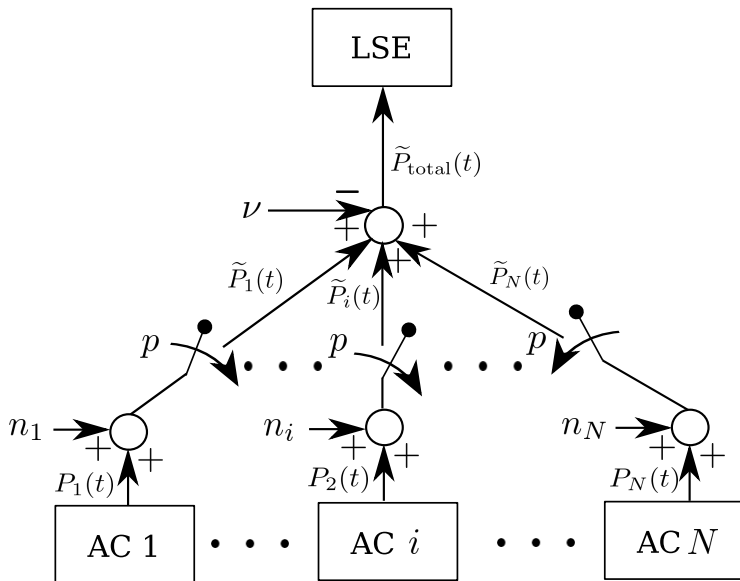
Deadband \rightarrow Liveband



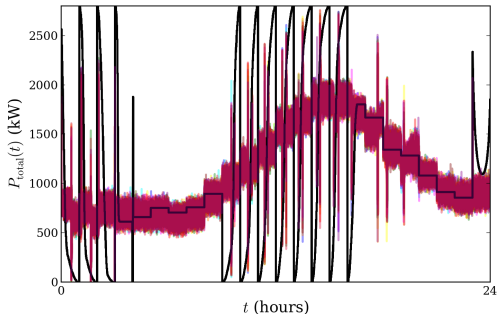
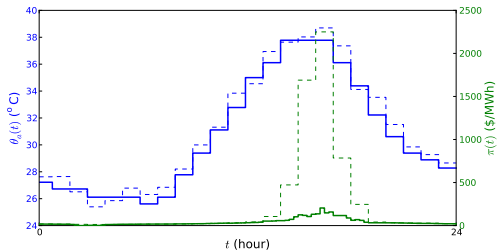
Architecture



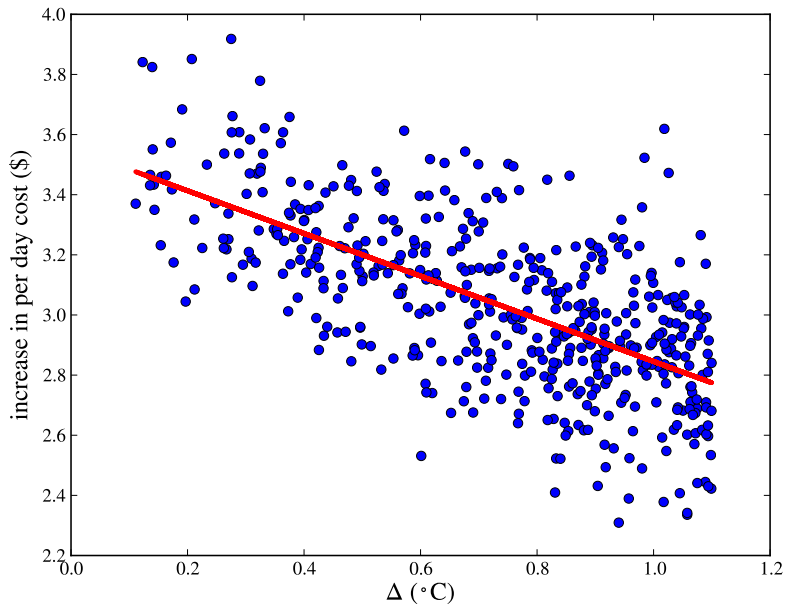
Privacy preserving sensing of total power



Simulation for 500 homes + ERCOT DA price



How can the LSE price a contract



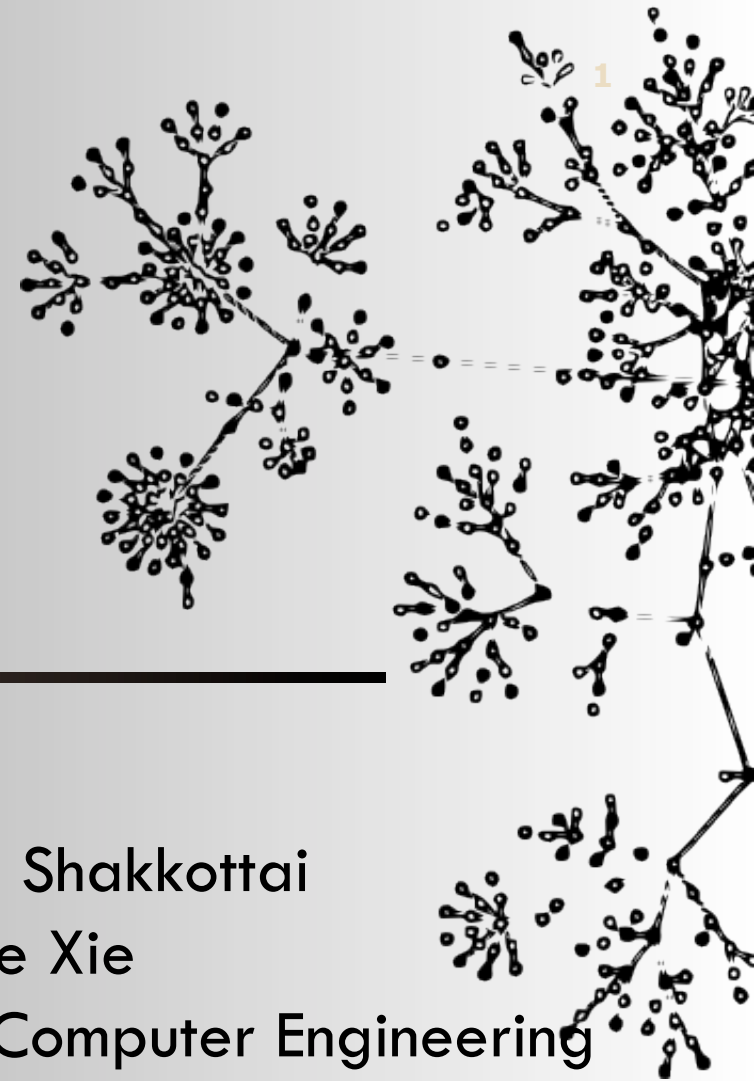
Summary

1. Privacy preserving aggregate sensing
2. Individual comfort guarantees
3. Contract cost \propto QoS
4. Mathematically optimal, no ad-hoc fix

Wishlist

1. Hardware implementation of thermostatic control
2. Pilot project to implement the architecture

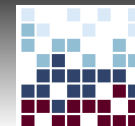
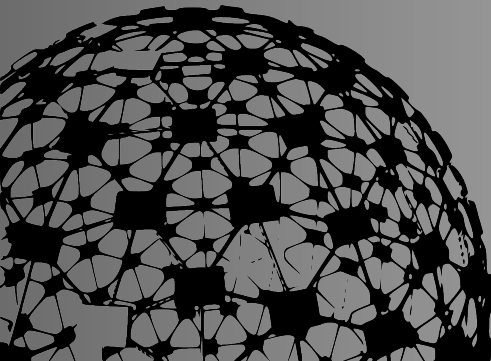
EnergyCoupon: Demand Response in Retail Markets



Dr. Srinivas Shakkottai

Dr. Le Xie

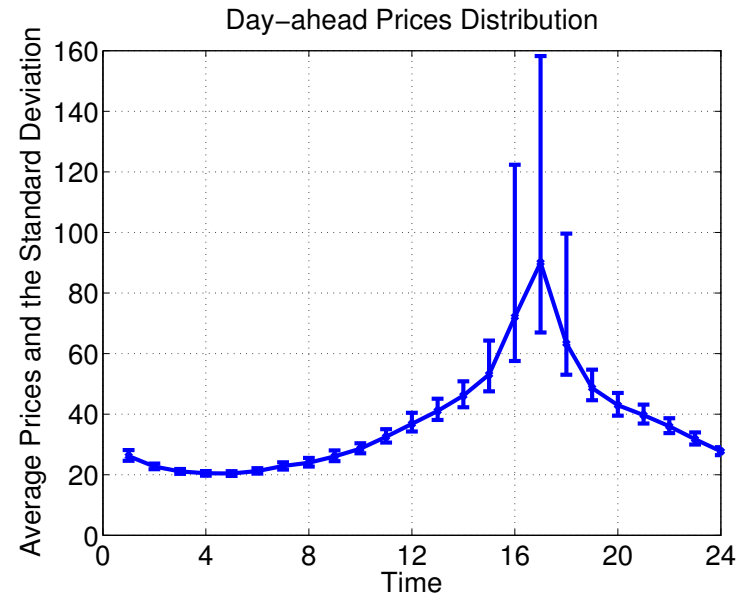
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COMPUTER
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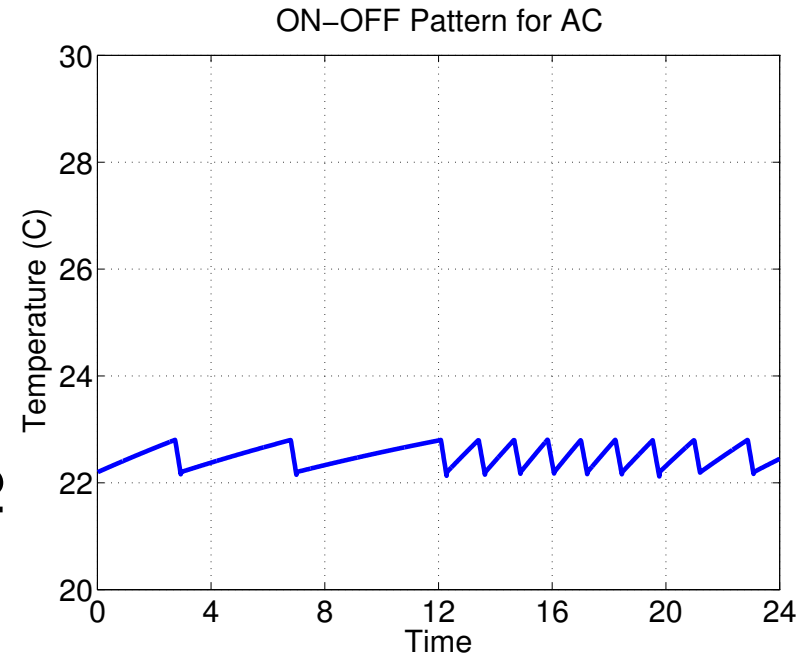


- LSE pays a variable price in the energy market.
- AC usage of about 3 kWh per home at 5:00-6:00 PM.
- Nudge users into changing their usage pattern by offering Energy Coupons?



- When do we offer coupons?
- What kind of incentive scheme to motivate adoption?
- How much savings to the LSE?

- Home air conditioning is a major part of electricity usage in Texas.
- Typical 2500 sq ft home consumes of the order of 30 kWh per day, and about 12 kWh in the peak period.
- Can we incentivize users to move some energy consumption from the peak period to off-peak?



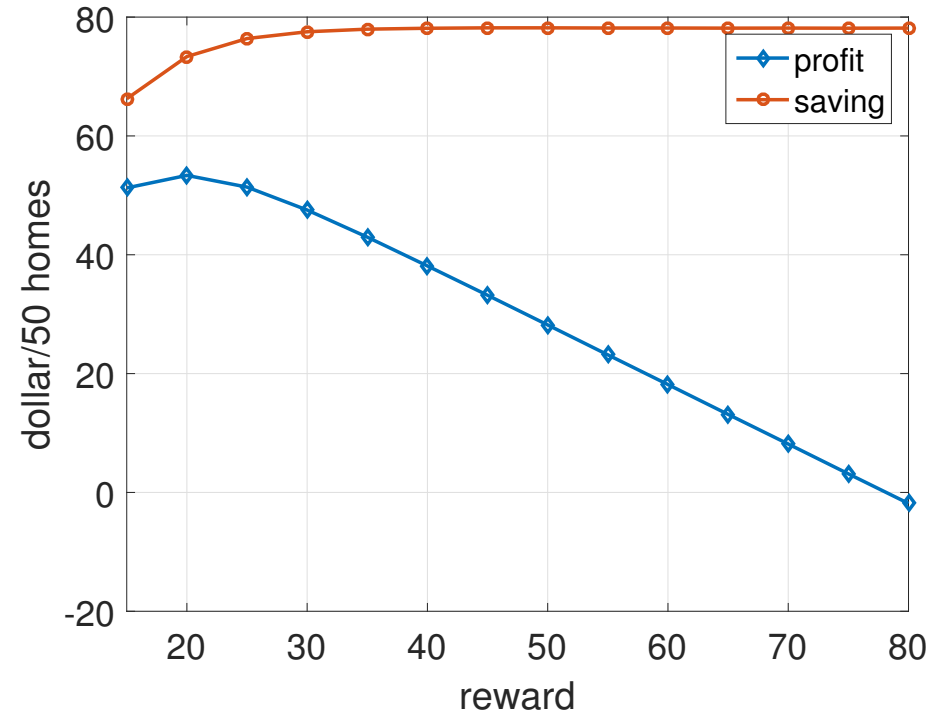
| Index | Period | Energy | ON Time | No. of units |
|-------|----------|--------|---------|--------------|
| 1 | 3 – 4 PM | 0.45 | 4 | 0.8 |
| 2 | 4 – 5 PM | 3.4 | 30 | 6 |
| 3 | 5 – 6 PM | 3.85 | 34 | 6.8 |
| 4 | 6 – 7 PM | 0 | 0 | 0 |
| 5 | 7 – 8 PM | 3.57 | 31.5 | 6.3 |

- Hazard to LSE measured as **mean plus standard deviation in price.**
- Coupons assigned heuristically to promote consumption in off peak.
- Reasonable set of action vectors chosen
- Cost is the difference in mean plus standard deviation of home temperature.

| Index | Period | Hazard/MWh | Coupons/unit |
|-------|----------|------------|---------------------------------|
| 1 | 3 – 4 PM | \$61.2 | 15 if $x_1 > 0.8$; 1 otherwise |
| 2 | 4 – 5 PM | \$120.2 | 1 |
| 3 | 5 – 6 PM | \$154.2 | 0 |
| 4 | 6 – 7 PM | \$101.3 | 2 |
| 5 | 7 – 8 PM | \$54.05 | 30 if $x_5 > 6.3$; 1 otherwise |

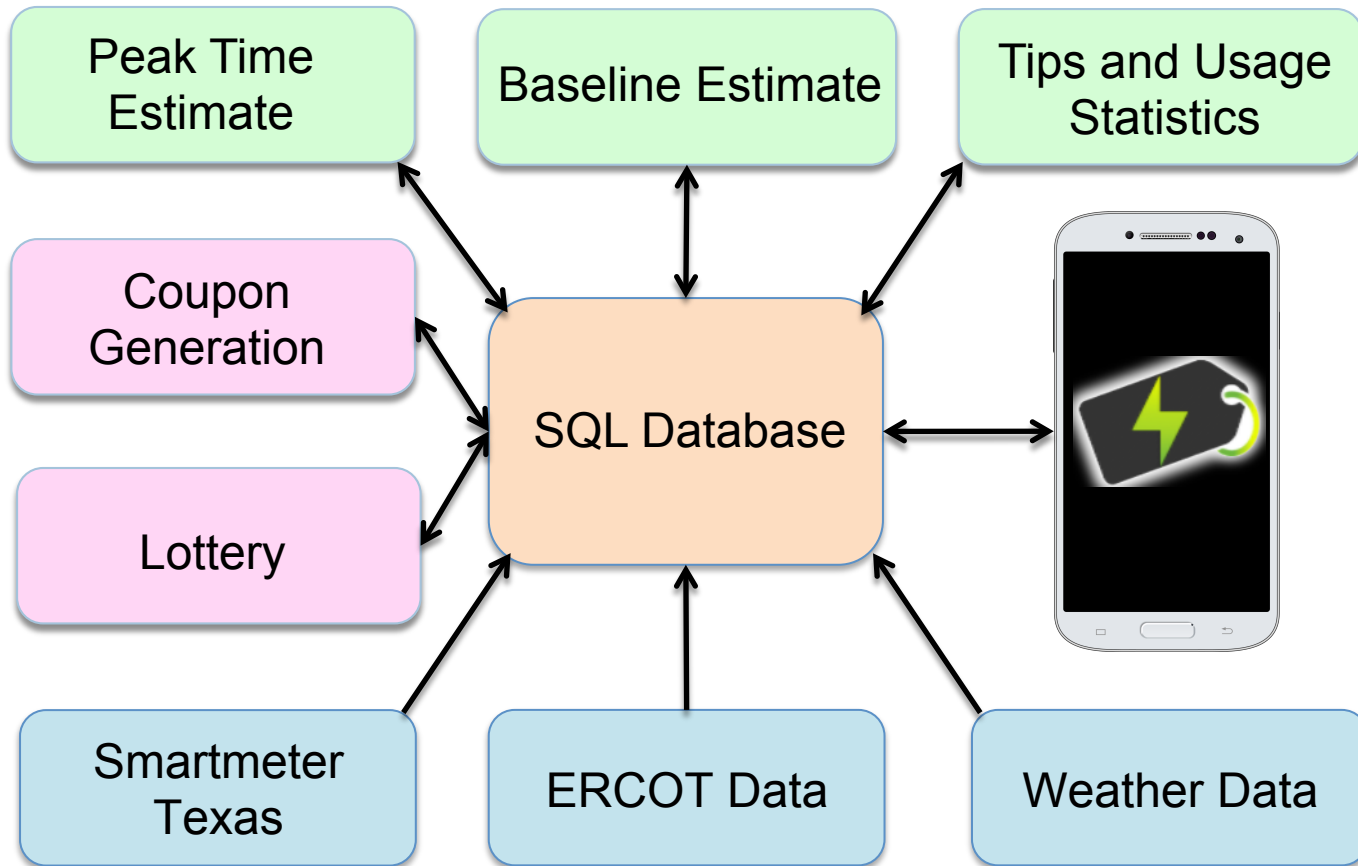
| Index | Action Vector | Cost | Coupons |
|-------|-----------------|-------|---------|
| 0 | (0, 0, 6, 0, 0) | 0.05 | 13.92 |
| 1 | (1, 0, 0, 0, 5) | 1.719 | 243.92 |
| 2 | (2, 0, 0, 0, 4) | 1.547 | 233.92 |
| 3 | (3, 0, 0, 1, 2) | 0.934 | 187.92 |
| 4 | (4, 0, 0, 1, 1) | 0.874 | 177.92 |
| 5 | (3, 0, 0, 2, 1) | 0.525 | 151.92 |

- Win: Reward \$x
- Lose: -\$1
- Stay in the system for an average of 50 lotteries.
- Prospect utility representing response to lotteries.
- **Net reduction in hazard to the LSE for 50 homes is \$116 per week.**
- System could be self sustaining.



- 50 simulated homes.
- Price data from ERCOT: Summer 2014
- Weather Data: Variation in daily temperature.
- Rational customer model.
- Conservative actions (only move energy from 5:00 PM – 7:00 PM; less than 1 degree temperature variation).
- Simulation run over 12 weeks.
- **Average savings to LSE is about \$85 per week.**

J. Li, B. Xia, X. Geng, H. Ming, S. Shakkottai, V. Subramanian and L. Xie, “Energy Coupon: A Mean Field Game Perspective on Demand Response in Smart Grids, ACM SIGMETRICS’15.





Android App

Home Page

HISTORY LOTTERY

- You have been awarded a Silver Medal according to your electricity consumption pattern last week, good job!
- You received 2 coupons this week.

Targets (6-14, Tue)

History

Electricity Usage in kWh

Weekly Overview

| CONSUMPTION | | Cost | |
|-------------|-----------|-----------|-----------|
| This Week | Last Week | This Week | Last Week |
| 273kWh | 216kWh | \$ 27.3 | \$ 21.6 |

Cost under \$0.1 per kWh

Received Coupons

Play Lottery

You have 18 coupons in total
(Lastly updated on 2016-06-10)

Your Bid is 0

CONFIRM

Next game is this Friday.
(Submit your coupons before midnight.)



Trial Details

- 10 Homes in Houston Texas.
- Trial is in its second week currently.
- Provide users with candidate thermostat settings to maximize their rewards.
- Response has been very positive, both on the incentive scheme, as well as on home usage data.
- Users appreciate receiving home electricity usage statistics and comparisons with other homes.

- Demand response of the order of 5 to 6 kWh per residential customer (~ 0.5 MWh with 100 users) appears to be feasible in a sustainable manner.
- **Wish List**
 - ▣ Partner with LSE(s) to conduct trial at a larger scale.
 - ▣ Obtain data on response to differentiated pricing:
 - What is the usage when peak/off peak pricing is used?
 - Obtain data on response to block pricing.



Thank you!