**TAC Approved – March 26, 2015**

* 1. Align Retail Market Subcommittee Goals with TAC goals and the strategic vision of the ERCOT Board of Directors.
  2. Maintain market rules that support Retail Market processes that are consistent with PURA and PUC.
  3. Support the appropriate incorporation of demand response and load participation in the Wholesale market.
  4. Explore and Implement Retail Market Enhancements.
  5. Facilitate market enhancements necessary to leverage the capabilities of Advanced Metering Systems in the retail market.
  6. Maintain market rules that support open access to the ERCOT retail market.
  7. Continue to work with ERCOT to develop Protocols and other market improvements that support increased data transparency and data availability to the market.
  8. If board approved, support all phases of the Retail Data Transport Upgrade to NAESB EDM and ERCOT’s implementation of a new Retail Testing Environment, including planning, execution, testing and market education & communication.
  9. Sunset MarkeTrak Task Force, if plan is developed and finalized to transition all MarkeTrak Taskforce responsibilities to the Texas Data Transport Working Group.
  10. Assess and develop Retail Market training initiatives.