



**2013 Board of Directors Strategic Planning Event**  
**Room 206; 7620 Metro Center Drive, Austin, Texas**  
**September 16, 2013, 9:00 a.m. to 12:00 p.m.\***

<b>Item</b>	<b>Topic</b>	<b>Presenter</b>	<b>Time Allocation in Minutes</b>
1.	Welcome Remarks	Chairman / Trip Doggett	5
2.	Introduction and Remarks	Karl Pfirrmann	5
3.	ERCOT Vision	DNV KEMA	25
4.	Review of Strategic Planning Process	DNV KEMA	10
5.	Strategic Drivers	DNV KEMA	30
	Break	--	10
6.	Discuss Strategic Pillars and Supporting Initiatives	DNV KEMA	90
6.1	Operational Reliability	--	--
6.2	Flexible Market Design	--	--
6.3	Data Transparency and Access	--	--
6.4	Committee Strategic Alignment	--	--
7.	Next Steps and Closing Remarks	Chairman / Trip Doggett	5

*\*All times shown in the Agenda are approximate, at best, and should not be relied upon for scheduling.  
Matters may be taken out of Agenda order or prior to their estimated time.*