



**Date:** February 14, 2012  
**To:** Board of Directors  
**From:** Bill Magness, Vice President, General Counsel and Corporate Secretary  
**Subject:** Ratification of ERCOT Mission Statement

**Issue for the ERCOT Board of Directors**

**ERCOT Board of Directors Meeting Date:** February 21, 2012

**Agenda Item No.:** 14a(1)

**Issue:**

Whether the ERCOT Board of Directors (Board) should formally ratify ERCOT’s Mission Statement as of January 1, 2012, which was most recently presented to the ERCOT Board at its December 12-13, 2011 meeting as part of the 2012-2016 ERCOT Strategic Plan presentation.

**Background/History:**

On December 13, 2011, the Board reviewed the 2012-2016 ERCOT Strategic Plan which was finalized utilizing the Board’s feedback on such Plan from the August 17, 2011 Board Strategic Planning Event. The 2012-2016 ERCOT Strategic Plan includes the following ERCOT Mission Statement:

We serve the public by ensuring a reliable grid, efficient electricity markets, open access and retail choice.

Please note that the Board last formally approved an ERCOT Mission Statement effective March 23, 2010.

ERCOT staff respectfully recommends that the Board ratify the ERCOT’s currently effective Mission Statement as of January 1, 2012. The Human Resources and Governance (HR&G) Committee will be considering this matter for recommendation to the Board at its February 20, 2012 meeting.

**Key Factors Influencing Issue:**

- The ERCOT Board reviewed and supported the ERCOT Mission Statement contained in the 2012-2016 ERCOT Strategic Plan which was presented to the Board on December 13, 2011.
- It would be more accurate to identify the ERCOT Mission Statement reviewed by the Board on December 13, 2011, which ERCOT currently follows, than to report the now-outdated ERCOT Mission Statement approved by the Board effective March 23, 2010.
- The recommended ratification would allow this version of the ERCOT Mission Statement to be reflected as the formally approved version for ERCOT’s annual Internal Revenue Service (IRS) Form 990 informational tax return for the appropriate time period.

**Conclusion/Recommendation:**

ERCOT staff respectfully requests that the Board formally ratify ERCOT’s currently effective Mission Statement as of January 1, 2012, which was most recently presented to the ERCOT



Board at its December 13, 2011 meeting as part of the 2012-2016 ERCOT Strategic Plan. The HR&G Committee will be considering this matter for recommendation to the Board at its February 20, 2012 meeting.



**ELECTRIC RELIABILITY COUNCIL OF TEXAS, INC.**  
**BOARD OF DIRECTORS RESOLUTION**

WHEREAS, after due consideration of the alternatives, the Electric Reliability Council of Texas, Inc. (ERCOT) Board of Directors (Board) deems it desirable and in the best interest of ERCOT to ratify the following ERCOT Mission Statement, as of January 1, 2012:

We serve the public by ensuring a reliable grid, efficient  
electricity markets, open access and retail choice.

THEREFORE, be it RESOLVED, that ERCOT hereby ratifies the above-stated ERCOT Mission Statement as of January 1, 2012.

**CORPORATE SECRETARY'S CERTIFICATE**

I, Bill Magness, Corporate Secretary of ERCOT, do hereby certify that, at its February 21, 2012 meeting, the ERCOT Board passed a motion approving the above Resolution by \_\_\_\_\_.

IN WITNESS WHEREOF, I have hereunto set my hand this \_\_\_\_ day of February, 2012.

\_\_\_\_\_  
Bill Magness  
Corporate Secretary