



External Affairs Update

Theresa Gage
External Affairs Director

Board of Directors Meeting
July 19, 2011

External Relations

- Special Legislative Session ends - No discernible ERCOT impact
- Participated in the Taylor Economic Development Summit with Secretary of State Andrade
- Participated in and provided resource information at PUC generation adequacy workshops
- Coordinated with the TCEQ on outreach to generators regarding drought issues

Future

- Continue outreach to legislative contacts, including tours (of Taylor, Met and Bastrop Control Centers) and briefings
- Continue stakeholder outreach for Long Term Study
- Assist legislative staff with interim study topics and research (if requested)
- Continue education on summer capacity and grid status concerns

Media Relations

July – Possible Media Issues

- Summer peak demand records
- Emergency response preparations – wildfires, drought, hurricanes, etc.
- DOE Long-term Study interim report (draft to TAC, Board)

August – Possible Media Issues

- Summer peak demand records
- State of the Market Annual Report from Potomac Economics

ERCOT Market Success in the News

“One of the key things making Texas a juggernaut for economic development and the envy of the world is a competitive wholesale power market that has assured a large and diverse supply of electricity.”

-- Ray Perryman, Midland-Reporter Telegram, July 6, 2011, “EPA's new clean air transport rule threatens Texas' economic success”

“These days, Texas doesn't need much outside confirmation that its experiment in deregulation is working. If your electric bill is like mine, there hasn't been any sticker shock yet, despite an early heat wave. ... Adjusting the '01 price for inflation, today's rate is 31 percent lower in North Texas.”

-- Mitchell Schnurman, Fort Worth Star Telegram, July 6, 2011, “More Proof That Electric Competition is Working”

"Texas is widely viewed as the most successful state in transitioning to a competitive model."

-- Ritchie Hudson, Pennsylvania chairman of the Retail Energy Supply Association, quoted in Fort Worth Star-Telegram, July 6, 2011

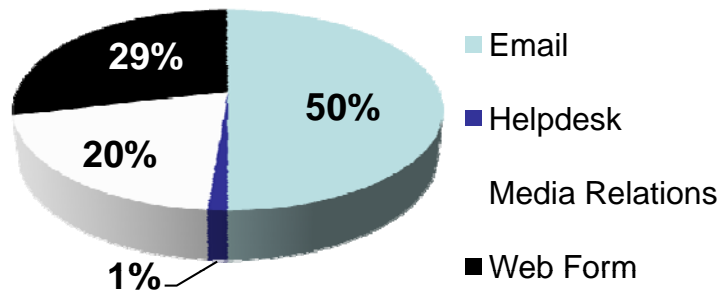
“Texas’ competitive renewable energy zones are often cited as an effective model, if not a perfect one.”

-- Kerry Bleskan, SNL Power Daily, June 23, 2011, “Transmission Interests Weigh Benefits, Drawbacks of RTOs in West”

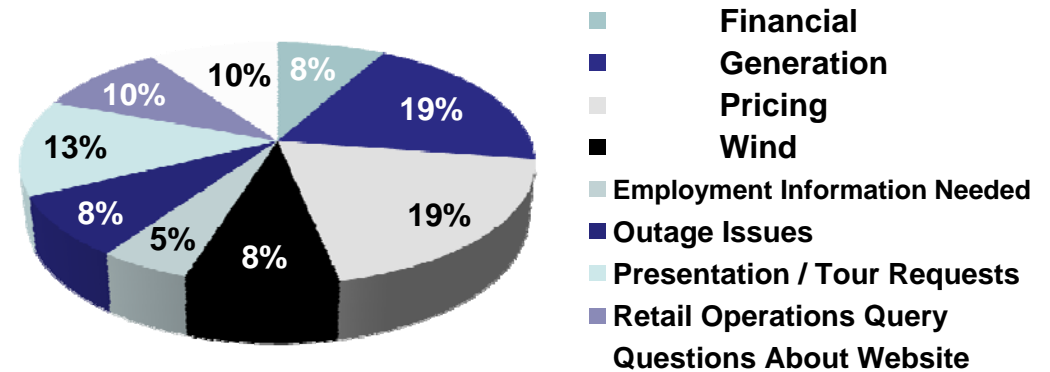
Public Information Requests – June 2011

TOTAL REQUESTS: 82

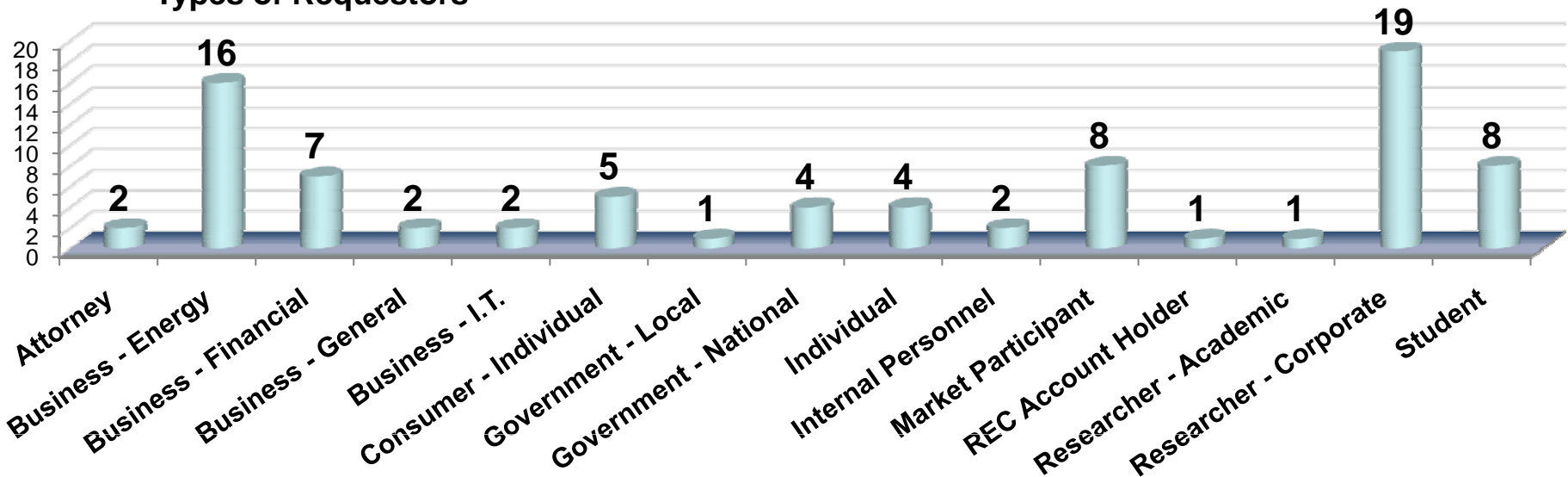
Sources of Requests



Requests by Category



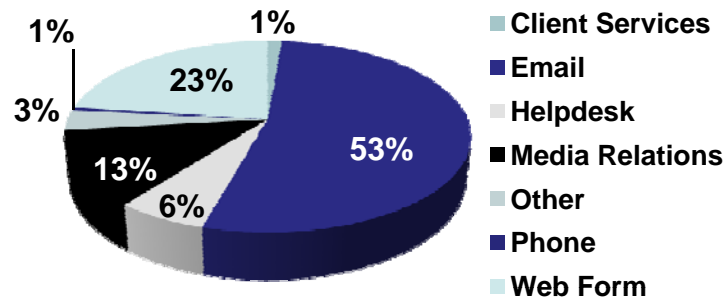
Types of Requestors



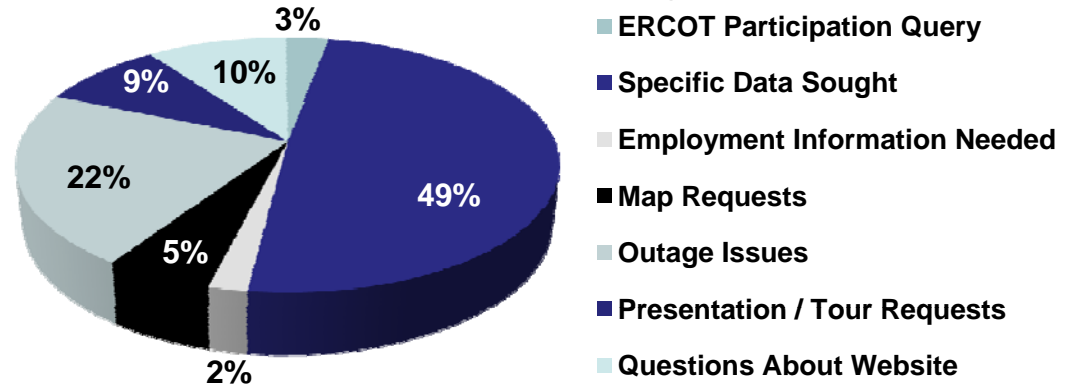
Public Information Requests – 2011 (thru June)

TOTAL REQUESTS: 508

Sources of Requests



Requests by Category



Types of Requestors

