



DRAFT

**2011 Board of Directors Strategic Planning Event
TCC1; Rooms 252/253
2705 West Lake Drive, Taylor, Texas
August 17, 2011**

**8:00 a.m. to 9:00 a.m. Meet and Greet with ERCOT Staff (Breakfast Tacos to be Provided)
Optional Tour of Taylor Facility**

9:00 a.m. to 2:45 p.m. 2011 Board of Directors Strategic Planning Event

Item	Topic	Presenter	Time Allocation in Minutes
1.	Welcome and Opening Words	T. Doggett/ L. Doll	20
2.	Session Objectives/Ground Rules	M. Ober	5
3.	Opening Activity – What we have in Common	M. Ober	15
4.	Strategic Initiative Update	M. Ober	10
5.	SWOT Feedback and Themes	M. Ober	20
6.	Strategic Planning Best Practices and Pitfalls	M. Ober	15
7.	Break	--	15
8.	Priority Issues Activity	M. Ober	20
9.	Small Group Work	M. Ober	60
10.	Lunch	--	20
11.	Small Group Reports and Feedback	M. Ober	120
12.	Next Steps	M. Ober	15
13.	Close and Wrap Up	M. Ober	10

3:00 p.m. to 4:00 p.m. Optional Tour of Taylor Facility