



Update and Proposed Presentation for 2011 Board of Directors Strategic Planning Event

HR and Governance Committee Meeting
June 20, 2011

- **General Update**
- **Proposed 2011 Board Strategic Plan Event**
 - Session Objectives
 - Ground Rules
 - Agenda
 - Strategic Initiative Update
 - Discussion of Strengths, Weaknesses, Opportunities and Threats

The Board Strategic Planning Event could be coordinated as early as August 17, 2011.

- **Facilitator Mary Ober Available**
- **ERCOT Taylor Facility Available**
 - Board and Committee Meetings would continue to be held in Austin on August 15 and 16, 2011
- **Optional – ERCOT Taylor Facilities Tour**

Proposed 2011 Board Strategic Planning Event Presentation

Facilitated by Mary Ober

Session Objectives:

- Receive an update on strategic initiatives
- Determine what strategic actions need to be added, stopped or continued
- Agree to priority issues and actions to implement for 20____ and beyond
- Determine accountability plan (“who owns it” and how will they measure implementation and execution)

Ground Rules

- Participate**
- Share “Air Time”**
- Speak For Yourself**
- Listen**
- Silence Phone/other devices**
- Have Fun**

Agenda

- **Welcome and Opening Words (Tripp and Laura) (20 min)**
- **Session Objectives/Ground Rules (5 min)**
- **Opening Activity: What we have in common (15 min)**
- **Strategic Initiative Update (10 min)**
- **SWOT Feedback and Themes (20 min)**
- **Strategic Planning Best Practices and Pitfalls (15 min)**
- **Break (15 min)**
- **Priority Issues Activity (20 min)**
- **Small Group Work (60 min)**
- **Lunch (20 min)**
- **Small Group Reports and Feedback (120 min)**
- **Next steps (15 min)**
- **Close and Wrap up (10 min)**

Strategic Initiative Update

Review timeline: Where we are

Status highlights: What we have been working on

NEXT STEPS

(Directions) Given ERCOT's stated strategic plan, communication of the plan and plan implementation, what do you think are the top:

Strengths	
Weaknesses	
Opportunities	
Threats	
	What one thing (related to the strategic planning process) do you think is most important for the executives of ERCOT to know?