

DOCKET NO. 38493

PETITION OF ELECTRIC
RELIABILITY COUNCIL OF TEXAS,
INC., FOR APPROVAL OF
UNAFFILIATED DIRECTOR

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PUBLIC UTILITY COMMISSION
OF TEXAS

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**PETITION OF ELECTRIC RELIABILITY COUNCIL OF TEXAS, INC.
FOR APPROVAL OF UNAFFILIATED DIRECTOR**

COMES NOW Electric Reliability Council of Texas, Inc. (ERCOT), the Independent Organization of the ERCOT Region, and respectfully requests Public Utility Commission of Texas (Commission) approval of Laura R. Doll as an Unaffiliated Director of the ERCOT Board of Directors (Board). On June 17, 2010, pursuant to the direction of the ERCOT Board, ERCOT issued its notice of Special Meeting of ERCOT's Corporate Membership for July 15, 2010 (Special Meeting) for the election of Laura R. Doll as an Unaffiliated Director. Pursuant to the ERCOT Amended and Restated Bylaws (Bylaws), Ms. Doll received the requisite amount of segment votes by ballot on July 13, 2010, in lieu of the Special Meeting, to be elected as an Unaffiliated Director for a term beginning on August 1, 2010. Ms. Doll will serve on the ERCOT Board, beginning August 1, 2010, pending the Commission's approval.

I. Statement of Jurisdiction and Authority

The Commission has jurisdiction over this matter pursuant to Section 39.151 of the Public Utility Regulatory Act (PURA)¹.

II. Identification of Applicant

The name and address of the Applicant is Electric Reliability Council of Texas, Inc., 7620 Metro Center Drive, Austin, Texas 78744.

The name, address, telephone, and facsimile numbers of Applicant's authorized representatives are as follows:

¹ Tex. Util. Code Ann. §39.151.

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III. Background

Pursuant to ERCOT's Bylaws, the Nominating Committee of the ERCOT Board consists of all of the voting Directors of the Board other than the ERCOT Chief Executive Officer (CEO) and is charged with the selection of Unaffiliated Directors of the ERCOT Board. At the direction of the Nominating Committee, ERCOT began its search for an Unaffiliated Director in October 2009 and later expanded its search for a second Unaffiliated Director in May 2010. After a competitive process, in November 2009, ERCOT retained Russell Reynolds Associates, Inc. (Russell Reynolds), a nationally-recognized, executive search firm to assist in the search for a qualified candidate. As further detailed in the ERCOT Bylaws, Unaffiliated Directors must have significant professional credentials and independence from any Market Participant to prevent potential conflicts of interest.

Russell Reynolds embarked upon the candidate identification and screening process and reviewed candidates based on direct knowledge and third-party references, evaluating experience and functional expertise. Russell Reynolds' recommendations were prepared and presented to the Nominating Committee. The recommended candidates for Unaffiliated Director positions included Mr. Jorge Bermudez (who ultimately was elected to a term beginning July 1, 2010) and Ms. Laura R. Doll. The Nominating Committee considered Russell Reynolds' recommendations regarding Ms. Doll's qualifications. After determining that Ms. Doll met ERCOT's qualification requirements, the Nominating Committee unanimously selected Ms. Doll as an Unaffiliated Director to serve on the ERCOT Board for a term beginning August 1, 2010, subject to approval by ERCOT's Corporate Members and the Commission. A brief profile of Ms. Doll's professional credentials is attached hereto as *Attachment A*.


ERCOT's Corporate Members subsequently elected Ms. Doll to an Unaffiliated Director seat on the ERCOT Board through the Segment voting by ballot process on July 13, 2010, in lieu of the Special Meeting originally scheduled for July 15, 2010. Corporate Membership voting for the Unaffiliated Director was conducted pursuant to the Bylaws procedures requiring approval by a majority of Member Segments (i.e., at least four out of seven Member Segments).

In order to promote compliance with requirements in the ERCOT Bylaws for Unaffiliated Directors, ERCOT requires that Ms. Doll sign ERCOT's standard Ethics Agreement for Directors and Segment Alternates. On July 20, 2010, Ms. Doll executed and returned ERCOT's standard Ethics Agreement for Directors and Segment Alternates, effective August 1, 2010.

IV. Prayer

ERCOT respectfully requests that the Commission issue an order approving Ms. Doll as an Unaffiliated Director for the ERCOT Board.

Respectfully submitted,

By: 

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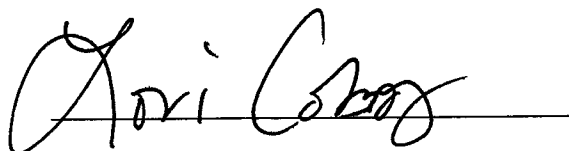
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ATTORNEYS FOR ELECTRIC RELIABILITY
COUNCIL OF TEXAS, INC.

CERTIFICATE OF SERVICE

I certify that a copy of this document was served on all parties of record in this proceeding on July 26, 2010 in the following manner: by facsimile, email, or first class U.S. mail.

A handwritten signature in black ink, appearing to read "Ari Gray", is written over a horizontal line.

LAURA R. DOLL

Austin, Texas

EDUCATION

- | | | |
|------|-----|---|
| 1978 | MPA | UNIVERSITY OF TEXAS
LBJ School of Public Affairs
Austin, TX

Master of Public Affairs |
| 1971 | BA | VIRGINIA POLYTECHNIC INSTITUTE
Blacksburg, VA

French |

EXPERIENCE

- | | |
|--------------|------------------------------|
| 2008 to 2010 | CALIFORNIA ISO
Folsom, CA |
|--------------|------------------------------|

A not-for-profit public benefit corporation charged with managing the California electric power grid. The five member Board of Governors is appointed by Governor Schwarzenegger, confirmed by the California Senate, and serves three year staggered terms.

Member of the Board of Governors

- | | |
|--------------|---|
| 2007 to 2009 | WOODSIDE NATURAL GAS INC.
Santa Monica, CA |
|--------------|---|

Vice President, Governmental and Public Affairs

Managed governmental and public affairs for this international energy company developing a natural gas deepwater port off the coast of Los Angeles. Project required an extensive permitting process that included federal, state, and City of Los Angeles agencies. Directed the work of a large and geographically distributed team of external political and communications consultants; served as a senior member of the internal

executive management team. Project was suspended as a result of changed global market conditions.

- Designed and executed a successful community outreach program and media campaign that gained unprecedented strategic local support for the company and the project and neutralized opposition.
- Built a strong coalition of organized labor and business stakeholders.
- Initiated an innovative regulatory strategy to streamline the local permitting process.
- Managed an annual budget of over \$2.5 million.
- Developed and presented key components of Woodside's investor outreach campaign.

2004 to 2007

CALIFORNIA PUBLIC UTILITIES COMMISSION
San Francisco, CA

Deputy Executive Director

First Deputy Executive Director for Policy at this state agency with regulatory responsibility over energy, telecommunications, water, and rail transportation industries in California.

- Reported to Executive Director, served five Commissioners, and worked with state and federal agencies, the Legislature, the Governor's Office and external stakeholders to anticipate regulatory needs and implement appropriate strategies.
- Served on 3-person executive management team to provide overall support for the internal operation of the agency with 850 employees and an operating budget of \$100 million annually.
- Managed the Strategic Planning and Governmental Affairs Divisions.
- Implemented new legislation for first statewide video franchising laws in California and developed rules to promote broadband over powerline technologies.
- Supported interagency climate change policy development and coordination.
- Managed development of the 2005 Water Action Plan.

2001 to 2004

**CALIFORNIA CONSUMER POWER
AND CONSERVATION FINANCING AUTHORITY**
Sacramento, CA

Chief Executive Officer

First CEO of this state agency formed in the wake of California's energy crisis to finance electric power reserves, efficiency and conservation investments, and renewable energy resources with \$5 billion in municipal revenue bond authority. Reported to five-member Board of Directors. Managed staff of 10 professionals supplemented by outside consultants and technical experts. Agency operation ended with a gubernatorial budget veto in 2004.

- Oversaw initial bond financing of \$30 million for a public agency energy efficiency loan program.
- Implemented innovative Demand Reserves Partnership Program in which large customers offered load reductions as a capacity reserve resource in the California wholesale energy market.
- Participated in development of California's nationally-recognized Energy Action Plan which directed conservation and efficiency as highest priority in the state's energy resource mix.
- Launched Reliability Peaker Initiative designed to finance 300 megawatts of new, low-cost, clean peaking capacity in critical geographical areas.
- Set up core staff in first eight weeks of operation; managed start-up budget and reductions during three of California's most challenging and contentious budget years, and successfully maintained Legislative support for the agency.

2000 to 2001

GRANDE COMMUNICATIONS
Austin, TX

Director, Customer Service

Managed customer service activities of Austin/San Marcos region for this facilities-based company operating in a highly competitive environment to provide cable television, telephone and high-speed Internet access via a broadband fiber network to residential and business customers. Served on corporate start-up team that successfully launched services within a four month period.

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1999 to 2000

NAVIGANT CONSULTING INC.
Austin, TX

Director

Provided management consulting services to utilities and electric power industries. Assisted clients in developing and executing strategies to enhance business opportunities in newly emerging competitive markets in Texas. Managed business activities of Austin consulting group.

1995 to 1999

PLANERGY
Austin, TXs

Senior Vice President

Managed eight locations and 120 employees involved in providing energy management services to utilities, municipalities, and energy consumers.

- Increased revenues by 25% each year.
- Conceived and executed corporate communications and media campaign that increased market share by 20% in the first two years.
- Achieved national recognition for design and implementation of cost-effective conservation and load management programs.

1981 to 1995

AUSTIN ENERGY
Austin, TX

Chief Administrative Officer

Directed long-range resource planning, strategic marketing, rates, community relations, legislative and policy planning, human resources, and facilities management for one of the largest public power utilities in the U.S. (In 1995, Austin Energy had 2400 megawatts of installed generation, 290,000 customers, \$500 million annual revenues, and 1300 employees).

- Directly managed \$8 million operating budget and 150 employees.
- Led team that completed nationwide market analysis of supply options to replace 540-megawatt natural gas fired power plant located in residential neighborhood.

LAURA R. DOLL

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- Directed development and installation of 1,000 kilowatts of photovoltaic generation and 13,000 kilowatts of landfill gas and wind energy capacity.
- Developed Austin's first award winning "conservation power plant" plan.
- Led response to customer rate revolt resulting in implementation of new billing support systems.
- Received national for restoration of Austin's century-old Moonlight Tower street lighting system.
- Initiated new community involvement process for utility infrastructure siting and for disposition of aged power plant in downtown Austin.

1978 to 1981

PLANERGY
Austin, TX

Senior Associate

Managed client work relating to state cogeneration policies, load management, small power production.