

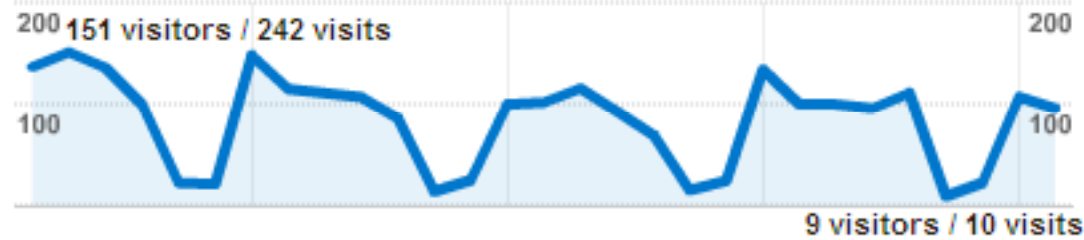


Texas Regional Entity Web Metrics Report Advisory Committee April 19, 2010

Public Web Site Monthly Activity – January 5 to March 30, 2010

March 2- March 30

Visitors to TexasRE.org



- 1,641 visitors

- 4,046 visits

- 15,152 page views

February 2- March 1



- 1,811 visitors

- 4,236 visits

- 14,728 page views

January 5- February 1



- 1,946 visitors

- 4,806 visits

- 17,284 page views

Note: TexasRE.org statistics compiled in four-week cycles



Public Web Site – Snapshot of 1Q 2010

- **4,796 Visitors**
- **13,534 Visits**
- **48,691 Page Views**
- **Top Pages Visited*:**
 1. Calendar
 2. About Us
 3. Procurement
 4. Compliance
 5. Standards and Rules
 6. Registration
 7. Careers
 8. Board of Directors
 9. Contact Us
 10. Announcements

*Excluding Home Page and Search Page

Noteworthy Public Web Site Activity

- **Announcement of Formation of Member Representative Committee and New Reliability Standards Committee – March 15**
- **Texas RE Bylaws, Texas RE Delegation Agreement, and 2010 Business Plan and Budget (published in About Us) – January-February**
- **Texas RE Membership Application – January 13 Announcement**
- **Operations Training Seminar (published in Training) – January 18-April 1**

Secure Portal Monthly Activity – January 5 to March 30, 2010

March 2- March 30

- 228 visitors



February 2- March 1

- 245 visitors



January 5- February 1

- 445 visitors



Note:
Portal.TexasRE.org
statistics compiled in
four-week cycles



Secure Portal – Snapshot of 1Q 2010

- **733 Visitors**
- **3,646 Visits**
- **43,987 Page Views (login page)**

Noteworthy Secure Portal Activity

- **Worked with NERC to provide access via the portal for March 16 NERC Alert**
- **Critical Infrastructure Protection (CIP) NERC Reliability Standards 002-009 Self-Certification Period – February 1 Deadline**
- **Technical Feasibility Exception (TFE) Request Submissions – January 31 Deadline**

Definitions

- **Public Web site URL:** <http://www.texasre.org>
- **Secure Portal URL:** <https://portal.texasre.org>
(NERC registered entity permissions required for login)
- **Unique visitors – How many people came to the site**
- **Visits – The number of visits the site receives (from both repeat and return visitors)**
- **Page views – The total number of pages viewed on the site**
 - Note: Portal metrics include page views of login page only