



# Texas Regional Entity Web Metrics Report Advisory Committee December 14, 2009

# Public Web Site Weekly Activity – November 5 to December 1

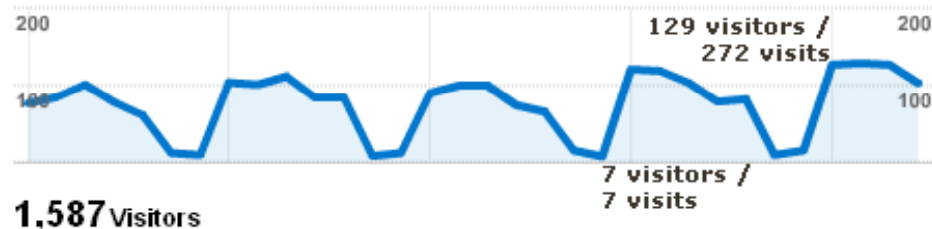
**November 5-  
December 1**

Visitors to TexasRE.org



- 1,218 unique visitors
- 3,326 visits
- 12,451 page views

**October 5-  
November 5**



# Secure Portal Weekly Activity – November 5 to December 1

**November 5-  
December 1**



- 188 unique visitors
- 441 visits
- 3,346 page views (login page)

**October 5-  
November 5**



Note: Nov. 5-Dec. 1 Web traffic decreased because no NERC self-certification periods ran during that time period.

# Definitions

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- **Public Web site URL:** <http://www.texasre.org>
- **Secure Portal URL:** <https://portal.texasre.org>  
(NERC registered entity permissions required for login)
- **Unique visitors** – How many people came to the site
- **Visits** – The number of visits the site receives (from both repeat and return visitors)
- **Page views** – The total number of pages viewed on the site