



**TEXAS
REGIONAL
ENTITY™**

An Independent Division of ERCOT

Texas Regional Entity Web Metrics Report Advisory Committee October 19, 2009

Public Web Site Weekly Activity – September 5 – October 5

September 5 –
October 5



- 1,394 unique visitors
- 3,517 visits
- 13,078 page views

August 5 –
September 5



Secure Portal Weekly Activity – September 5 – October 5

September 5 –
October 5



- 213 unique visitors
- 477 visits
- 3,893 page views (login page)

August 5 –
September 5



Note: August 3-September 3 NERC Self-Certifications due on Portal for Distribution Providers, Purchasing-Selling Entities, Transmission Planners, and Transmission Owners

Definitions

- **Unique visitors – How many people came to the site**
- **Visits – The number of visits the site receives (from both repeat and return visitors)**
- **Page views – The total number of pages viewed on the site**