



## **Item 5: Board Strategic Planning Discussion**

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Strategic Analysis

Urgent Human Resources and Governance  
Committee Meeting

ERCOT Public  
August 11, 2020

# Strategic Planning Process

- In 2018, the ERCOT Board, Stakeholders and ERCOT Staff worked together to formulate the 2019-2023 ERCOT Strategic Plan.
- ERCOT's work throughout 2019-2020 has been guided by the plan objectives.



# 2019-2023 Strategic Plan Objectives

## Enhance operating capabilities

*to maintain the reliability of an increasingly complex system*

## Improve information exchange

*to facilitate collaborative interaction*

## Advance competitive solutions

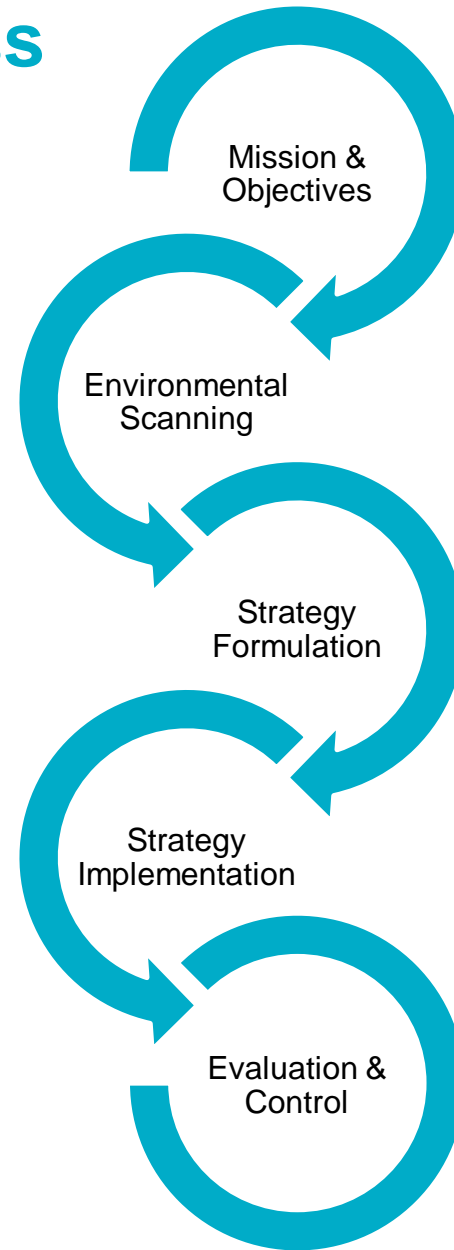
*for a changing industry*

## Optimize use of ERCOT, Inc.'s resources

*to continuously provide high value services*

# Strategic Planning Process

ERCOT must continually review its strategy to quickly adapt to the rapidly changing environment in which we operate.



# Strategic Planning Process Activities

- **August:**  
Work with Board Members to schedule facilitated Segment sessions
- **September:**  
Facilitate sessions with Board Members and Segments to review key drivers that shape ERCOT's strategy and consider any updates needed to the plan or ERCOT Key Performance Indicators (KPIs)  
*(Monday, September 14<sup>th</sup> – Thursday, September 24<sup>th</sup>)*
- **October:**  
Review Segment feedback at October Human Resource & Governance Committee meeting

